

THE STAND-UP POUCH OF THE GLOBAL MARKET LEADER



■ The right pouch for your product

Nearly half of all the stand-up pouches used around the world today are produced on machines made by WILD-INDAG POUCH SYSTEMS. The machines weld together the fronts, backs and bases into empty pouches at the highest speed.

WILD-INDAG POUCH SYSTEMS can produce pouches for you as well — cost-effective and of premium quality. You do not have to invest in acquiring your own equipment, and yet you are totally free to choose the pouch design you like. No matter whether you choose a reclosable spouted pouch or a standard model that tears open, you have a variety of options in terms of size and shape. Our many years of experience allow us to assist you in developing customized pouches for your individual product needs. We are also happy to provide consultation about materials, lamination specifications and printing.



■ The stand-up pouch – the packaging of the future

More than 7 billion pouches per year are manufactured for the brand portfolio of Capri-Sonne and Capri-Sun alone – exclusively on machinery of WILD-INDAG POUCH SYSTEMS.

The stand-up pouch has a winning track record that is closely linked to the history of the world-famous beverage brand. More and more food manufacturers have been discovering the advantages of pouch packaging, and they trust in more than 40 years of POUCH SYSTEMS experience.



The success of these pouches is out of this world — literally. In 2010 WILD-INDAG joined forces with its partners to develop and produce a pouch for astronauts to use on the International Space Station. The light weight and flexibility of the packaging won over the project partners at the European Space Agency (ESA). But there are also plenty of down-to-earth reasons why stand-up pouches are the ideal packaging for your food: lower production and material costs than traditional packaging, an appealing and modern look, and major consumer convenience.



The Pouch Success Story:

7,107,000,000 pouches produced and filled in 2011.



Which equals 768,000 km:
once to the moon and back.